

# Print & Deliver

Quantity	Non-Gloss			Gloss		
	1 Side	2 Sides	4 Sides	1 Side	2 Sides	4 Sides
10,000 – 20,000	\$60/M	\$70/M	\$82/M	\$79/M	\$86/M	\$100/M
20,001 – 40,000	\$57/M	\$67/M	\$80/M	\$77/M	\$84/M	\$98/M
40,001 – 60,000	\$54/M	\$64/M	\$77/M	\$70/M	\$74/M	\$96/M
60,001 – 80,000	\$50/M	\$62/M	\$75/M	\$67/M	\$72/M	\$94/M
80,001 plus	\$48/M	\$58/M	\$71/M	\$62/M	\$68/M	\$90/M

Call 30 days in advance to confirm rates.

## TERMS

- Zoning by zip code available, quantities upon request.
- Minimum quantity of 10,000.
- Zoned or full run insertion Tuesday through Saturday.
- Sunday full run only.
- No brokered space accepted
- Prices shown are for 70 lb. white paper stock  
Stock upgrades available.
- Copy deadline: 2 weeks prior to insertion.
- Process color available.
- Payment Terms: half of total cost upon order placement,  
balance upon approval of proof.
- Frequency discounts: ■ 6 times = 3% ■ 12 Times = 6%

For Print & Deliver information or to place your insert in any of the following publications, please call (239) 263-4730 or contact your local Advertising Executive.

